

VERDI® & SPARKLETINI

A N I T A L I A N S P U M A N T E

CARRIAGE HOUSE ADDS VERDI ROSA TO ITS POPULAR LINE OF SPUMANTE

SPRINGFIELD TOWNSHIP, May 1, 2015 – Verdi Rosa, a natural, rosé-style sparkling malt beverage, joins the Verdi family. Carriage House Imports' line includes Verdi and Sparkletini, all-natural spumantes produced and bottled in Canelli, Italy. With sophisticated packaging and an attractive price point, Verdi Rosa is a light and refreshing alternative to traditional rosé wine. Verdi Rosa's soft, versatile flavor makes it perfect on its own or mixed into a variety of cocktails. The bottle's patented resealable cork closure keeps the drink fresh for up to 7 days.

ABOUT VERDI SPUMANTE

Verdi Spumante is a natural, sparkling malt beverage imported from Italy. Deliciously sparkling and zesty, it has a soft and fruity flavor perfect for every occasion. IMPACT Newsletter reported that Verdi Spumante is the #1 imported sparkling brand in the U.S. In 2012, Verdi won its 13th Impact "Hot Brand" Award and in 2014 the Sparkletini flavors won their 7th. Verdi is the fastest growing sparkling Italian spumante in the U.S.

ABOUT CARRIAGE HOUSE IMPORTS

Carriage House Imports was established in 1982 and has been owned by Stephen Karp since 1996. As the exclusive importer of Verdi and Sparkletini, Carriage House is a family business with integrity and passion worthy of premium quality brands.

For more information about Verdi, please contact Carriage House Imports by calling (973) 467-9646 or visit www.chibrands.com and www.verdispumante.com.

