

VERDI[®] & SPARKLETINI

AN ITALIAN SPUMANTE

STRAWBERRY JOINS THE VERDI SPARKLETINI LINE OF ITALIAN SPUMANTE

SPRINGFIELD TOWNSHIP, Oct 23, 2014 – Carriage House Imports adds Strawberry to their popular Verdi Sparkletini Line. Verdi and Sparkletini, imported by Carriage House Imports, continue to thrive on accessible pricing and their range of 100% natural flavors, including Peach, Green Apple, Raspberry and Açai. Strawberry Sparkletini is a sophisticated, light spumante with a clean finish, ideal for all occasions and perfect for a variety of brunch mimosas. At 5% ABV, it appeals to consumers looking for a light and refreshing sparkling alternative. The bottle features a patented resealable cork to keep the drink fresh for up to 7 days. Verdi and Sparkletini are produced and bottled in Canelli, Italy.

ABOUT VERDI SPUMANTE

Verdi Spumante is a natural, sparkling malt beverage imported from Italy. Deliciously sparkling and zesty, it has a soft and fruity flavor perfect for every occasion. IMPACT Newsletter reported that Verdi Spumante is the #1 imported sparkling brand in the U.S. In 2012, Verdi won its 13th Impact “Hot Brand” Award and in 2013 the Sparkletini flavors won their 6th. Verdi is the fastest growing sparkling Italian spumante in the U.S.

ABOUT CARRIAGE HOUSE IMPORTS

Carriage House Imports was established in 1982 and has been owned by Stephen Karp since 1996. As the exclusive importer of Verdi and Sparkletini, Carriage House is a family business with integrity and passion worthy of premium quality brands.

For more information about Verdi or Sparkletini, please contact Carriage House Imports by calling (973) 467-9646 or visit www.chibrands.com and www.verdispumante.com.



Everything is better with a little Sparkle.™